

LiveWhale CMS: Content Management *for Storytellers*

White Whale Web Services

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LiveWhale CMS: The Basics

- Designed specifically for higher education
(by a firm that's been working in higher ed
for over a decade)

LiveWhale CMS: The Basics

- Designed specifically for higher education
- Built for complete digital storytelling
News stories, calendaring, photo galleries, faculty and student profiles, built-in mapping functions, and *much* more

LiveWhale CMS: The Basics

- Designed specifically for higher education
- Built for complete digital storytelling
- Ready to use the day it's installed
Built-in functions for all the things our higher ed clients need to do on a daily basis

LiveWhale CMS: The Basics

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- Unprecedented ease of use for content editors
The easier it is to manage your website, the better your website will be.

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- Unprecedented ease of use for content editors
- Robust API and hooks for third-party data integration
If it's not built in, it's easy to build
(whether you build it or we do).

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- Includes unlimited email *tech support*, free *upgrades*, and on-site *training*

LiveWhale CMS

The best of both worlds

- *Flexible and extensible*
like an open source CMS
- *Ready out of the box and supported*
like a proprietary CMS

Who uses LiveWhale?

- Southwestern University
- Lewis & Clark
- Penn Law
- Penn School of Nursing
- Merrimack College
- Angelo State University
- Lake Forest College
- Washington College
- Penn Wharton Public Policy Initiative
- Syracuse School of Architecture
- Menlo School
- Ursinus College
- Carthage College
- Alma College
- San Francisco School
- College of the Atlantic
- Marymount Manhattan College
- Shimer College
- Tulane University Admissions
- New York University
- University of Oklahoma
- Bemidji State University
- Barcelona Grad. School of Economics
- Morehead State University
- Wentworth Institute of Technology
- *and more*

Any questions before we
start the demo?

LiveWhale CMS Demo

Easy to Use

If content management tools aren't really simple, people won't use them unless they have to.

LiveWhale CMS Demo

Freedom (*with limits*)

Users can be creative
enough to enjoy their work,
but not enough to make
your website ugly.

LiveWhale CMS Demo

Sharing and storytelling

When everyone can create and share great content, keeping your website current and exciting is easier than you could imagine.

LiveWhale CMS Demo

Let your personality show
Profiles for faculty, students,
and staff (and more!) put your
community in the spotlight.

LiveWhale CMS Demo

How it all comes together

Your community tells a story.

You curate it for the public.

Everybody wins.

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